



BIMM Artist Development Diploma in Modern Music – Vocals

Location

BIMM Brighton and BIMM Bristol

Course Overview

This course is equivalent to 2 'A' levels. It is designed for singers with solid ability, but who may need help in becoming fully rounded vocalists. This course is all about 'getting out there', being seen and heard and gaining the confidence of a professional vocalist. A fundamental understanding of the music industry is developed alongside performance and technical skills.

Course Contents

Unit	Description
Technical Development	A good technique is essential if a more efficient and accurate execution of musical ideas is the aim. Comprehensive knowledge of voice production techniques is developed here. Singers will be taken through a logical technical study path via vocal exercises and drawing on material from a wide repertoire; application uses include range, tone, breathing and phrasing.
Session Styles	A study of genres and vocal characteristics covering the world's most influential vocalists. Artists such as Ray Charles, Freddie Mercury, Skin, Alicia Keys, Aretha Franklin, Bono, Steve Tyler, Eva Cassidy, Mary J Blige and Anthony Kiedis are all included for study, in order to broaden the range of the singer's stylistic knowledge.
Pre - Production	This lecture encourages the preparation of songs to the standard of a professional band/artist. Parts, arrangement, tone and performance will all be analysed, with the emphasis on simplicity being taken to a very high standard. Attention to detail is paramount.
Live Performance Workshop (LPW)	Making the songs studied in Pre - Production work in a live setting. Learning to communicate ideas with other musicians, with the focus on a tight, well arranged and professional performance.
Sight Reading & Ear Training	Sharpening your ear. Learning sight reading skills that may give musicians the edge over the competition. The ability to sight-read musical notation is essential for securing show gigs, teaching work and many other different engagements.
Music Theory and Arrangement	A comprehensive look at music theory and the practical application of theoretical concepts, essential for writing, arranging and understanding the science behind the song.
The Music Industry	Practical music industry knowledge that will help you plan your career. Singers will be taken through all aspects of the music industry, including record and publishing deals, management, music synchronisation, legal issues, copyright, music teaching, live music, business plans, etc.
Music in Context	A history of classic artists placed in their social, historical and political context. Artists studied include Elvis Presley, Nina Simone, Rolling Stones, The Beatles, Bob Dylan, Aretha Franklin, Bob Marley, Marvin Gaye, Curtis Mayfield, David Bowie, Sex Pistols, Led Zeppelin, Public Enemy, Nirvana and Radiohead. Essential stylistic knowledge which will develop authenticity in performance.
Performance Preparation	Planning for key performances at local and national level. Rehearsal technique, promotion, marketing, leadership, venues and promoters, tour management, stage management and budgeting are all areas for study.
Extended Studies	A chance to recap and review key areas of the curriculum, as well as receiving information relating to assessments, auditions and guests.

Progression Route

BIMM Professional Diploma in Modern Music or
BIMM Foundation Degree in Professional Musicianship

Any information in the prospectus and on our website is believed to be correct but is not part of any agreement with parents/students and the Institute. Courses and course content are regularly reviewed and may be subject to change.